

[How to start a \\$50,000 + business](#). Literally copy my method, for [making money online](#).

Everybody is searching for that elusive niche ebook, knowing that when they find it, they will make an absolute killing. Many ordinary people have made tens of thousands of dollars, in a home based business, making money online, from that one Goldmine ebook.

Publishing ebooks is a proven home based business, for making money online, which can be run from home, in your spare time; until you get full time earnings, for part time hours and say goodbye to the Boss! Making money online is a goal of many people wanting a home based business, but finding niches to exploit can be both time consuming and frustrating unless you know to look. The problem with is many marketing gurus will tell you how 'they' made their fortunes (at a price), but they rarely 'show you' how to do it.

Well thankfully not all marketers are the same. In this article I'm going to 'show you' the simple Easy Steps To Making Money Online strategies, that anyone can use to find many niche markets, that can be used to make money online. They you can sell as many of your ebooks to them, as you could possibly want, making a really successful home based [business](#).

The best thing is that all the resources, I'll show you to use, are Freely available on the internet. So you can try these at home without spending a single dime!

A word of warning here, these steps are easy, but if you are not prepared to put in a bit of effort doing your research, then you had just as well stop reading this article now!!

1:Easy Steps To Making Money Online

Go to [freekeywords.wordtracker.com](#) It won't cost a penny to use. This is a truly remarkable tool to narrow down a large niche, to the Goldmine sub niche that will put dollars in your bank account. Making money online suddenly becomes a whole lot easier. In the search box, type in your keyword. E.g. "golf slice". The results that are displayed are the number of searches, for that keyword, or keyword phrase per DAY. [So 100 per day equates to 3000](#) a month.

Note down or use 'copy and paste' to put all these results into Notepad, Word or some other word processing package. Pop them into a folder titled "Golf Niche Research" (for example). The next 2 steps for making money online use two great research tools, Dummies and Amazon. They sell books, but don't worry we won't be competing against them, as part of your home based business. We'll be producing a digital ebook, which can be sent to your customers immediately, once they've parted with their dollars and it won't cost you a penny in shipping!! Great idea yeah?

Another fascinating thing about downloadable ebooks is that oddly enough ebooks have a higher perceived value. Dummies might charge \$15 + shipping for a normal book and the customer will have to wait a day or more for its delivery. You'll be delivering your \$40+ ebook to them, making money online, instantly. They get immediate gratification for their dollars and access to your ebook - you bank the cash.

[2:Easy Steps To Making Money Online](#)

Go to [dummies.com](#) Here is a great free tool for the aspiring ebook publisher. You will find loads of possible niche topics by searching the Dummies book range. Search through the titles in general niches, e.g. Golf, as my example and again note down possible sub niche titles (e.g. golf slice cure), considering the keywords you already had from Step1 above. Note down the results and pop into your "Golf Niche Research" folder, as before under the title "Dummies Research" for example.

3:Easy Steps To Making Money Online

Go to amazon.com This is truly an amazing resource for locating niche [markets](#). Very few people know this one - you're now one of the few! In the search bar select "books". Then type in the niche you'd like to create an ebook around. Go through the lists of books, and jot down in Notepad etc. any interesting book titles, especially any which you see links with previous research in Steps 1 and 2. Put these results into your "Golf Niche Research" folder as before, under the title "Amazon Research".

4: Easy Steps To Making Money Online

Go to goarticles.com This is the third great free, home based business resource, for locating subjects to create ebooks around, enabling you to make money online. Type in your niche subject into the search bar and you'll be amazed at hundreds and thousands of ebook ideas, which could [make money online](#), for you. Again note down possible ideas in Notepad etc. and pop into your "Golf Niche Research" folder, called "Articles Research".

The aim is to end up with an Enormous List of possible niche topics from Steps 1 to 4.

5: Easy Steps To Making Money Online

Take each of your research files in your "Golf Niche Research" folder, print them out with the title on e.g. "Dummies Research". Lay them out side by side on the kitchen table - not a good idea around meal times, nor if your 1 year old is around - they tend to eat anything. Some kids have no respect for a \$ 50,000 + ebook project, do they?

Take a highlight pen, scan your pages looking for items that link and highlight them. Use a different color for separate sub niches. You are now beginning to create a sharper focus, for your ebook ideas, for making money online.

6: Easy Steps To Making Money Online

To be really thorough, go back to [freekeywords.wordtracker.com](#) and type in some of the sub niche ideas you have found from step 5 above. If there are a lot of people searching for these keywords or keyword phrases (e.g. golf slice cure or golf for seniors), at least 5000 a month; then you've located an ebook topic, that could make you some really serious money online. Remember in this search tool, the results shown are per day. So any keywords with around 170 searches per day, equates to that 5000 per month target. Your home based [business is now almost ready to roll out](#).

Now let me make one thing clear. What I've laid out today are a set of Easy Steps that literally anyone can follow to find that elusive Goldmine ebook. They are easy steps to making money online, but does require a bit of effort. Don't think that for one minute that you can chuck together a website, sit back and get rich. Many marketers would have a home based business like yours, believe this.

Done properly with the structured approach I have set out, could dramatically change your financial situation. In time you could give up the day job and have your own homed based business, making some serious money online. You won't become rich overnight, but by setting up a network of mini websites, that each makes \$2000+ a month it can seriously affect your wealth!!

I think I know what you're thinking, "How can I possibly write an ebook", to make money online, even after doing my research? I'll describe two options here. The first involves a cost; the second won't cost you a penny!

7: Easy Steps To Making Money Online

If you don't have specialist knowledge of your sub niche topic, to write your own ebook, you can hire a writer to do it for you. Go to [elance.com](#) For around \$500 a ghostwriter, will create the entire ebook for you. You put your name on it, publish it and keep 100 % of the dollar sales.

Alternatively, you can create it the Free way. I'll go into more detail about this, in my next article, or if you'd like to find out more, click on the link or copy and paste it into your browser. You are welcome to subscribe to my free weekly newsletter, offering more great tips for making money online and home based business ideas. There are several hours of free video training included! Yes free video!

When you have got your ebook, you'll be able to set up a downloadable system. This will run on autopilot, delivering your ebook to your customers and collecting their payments 24/7. Money will be going into your bank account - even while you are asleep - this has to be the best bit!

Please take action and try these steps out. I promise - anyone can do this, just follow my Easy Step strategies for making money online. Until next time, happy researching for that Goldmine ebook.

Tony Ziegler is an information publisher, specializing in helping people start their own home [based business](#), for making money online. You can find how to create your own ebook info products, in one day, without writing a single word and free video training, by going to